

Curriculum Vitae



Bio-data:

Name: Elsir Ali Saad Mohamed
Date & Place of birth: 15-05-1971 Khartoum – Sudan
Marital Status: Married with two daughters.
Sex : Male.
Religion: Islam.
Nationality Sudanese
Area of Specialization: E-journalism and Multimedia Applications.
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Academic Qualifications:

- 2011** Ph.D. ,**e-journalism, Sudan Academy of Science**, The title of doctoral thesis: *The Electronic Newspaper and the Future of the Printed Newspapers.*
- 2007** Master of Art, Omdurman Islamic University, the Thesis title: *The Function of Information in spreading awareness of insurance.*
- 1999** Bachelor of Art, Journalism and Public Relations, Omdurman Islamic University.

Practice experiences

1st: Teaching Experiences:

| From | To | Job/ Institution |
|----------|----------|---|
| Jul 2014 | Now | Assistant Professor, Multimedia Department-College of Communication Science -Sudan University of Science and Technology. |
| Jun 2013 | Jun 2014 | Assistant Professor, Multimedia , Sudan Academy of Communication Sciences. |
| Apr 2012 | Now | Assistant Professor, Depts. Multimedia and Communication Sciences, Garden City College for Science and Technology. |

2nd: Professional Experiences:

| From | To | Job/ Institution |
|----------|-----------|--|
| Jan 2011 | Sept 2013 | Daily Newspaper Columnist, Akhbar Alyoum and Aljareeda Newspapers. |
| Jul 2007 | Mar 2011 | Script-writer of weekly technical radio program, Sudan National Radio. |
| Apr 2004 | Feb 2011 | Producer and Script-Writer, Sudan Television. |
| May 1990 | Apr 1991 | Press Editor, Al-Engaz Al- Watanai Newspaper. |

3rd Administrative experience

| From | To | Job/ Institution |
|----------|----------|--|
| Jul 2007 | Now | Deputy Head Dept. Media and P.R. , National Information Center, Ministry of Science and Communication. |
| Feb 2003 | Jun 2007 | Head Dept., Media , P.R. and Marketing, Albaraka Insurance CO. |
| Jun 2001 | Jan 2003 | General Manager, Quickstep Media Services Center. |
| Jan 1992 | Jun 2001 | Deputy Head Dept., Information and P.R., Elnilien Bank. |

Conference and Publications:

1st: Published Papers

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| 2015 | The Role of Media in Preaching the E-Government Projects in Sudan, American International Journal of Humanities and Social Science, Vol. 1 No. 1; November 2015 |
| 2015 | الخطاب الدعوي في الفضائيات العربية- دراسة تقييمية لعينة من البرامج الدعوية، مجلة دراسات العالم المعاصر، العدد الثاني ، المجلد الأول. |

2nd Conferences

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| 2012 | The reality of the use of Arabic in social media Conference on the future of the Arabic language in the age of globalization / Sharif Hidayatullah University - Jakarta - Indonesia |
| 2014 | Spread of Rumors in the social media, Facebook model , the Conference of the media and rumor - King Khalid University - Abha - Saudi Arabia |
| 2014 | Role of Information Technology in the development of newspaper editor, workshop Sudanese Journalists' Union. |
| 2015 | Youth Innovations in new media (paper presented) in Makkah XVI Conference, the Muslim youth and new media, Makkah, Saudi Arabia. |

3rd Reviewer

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| 2012 | Attendance, Arab World connect, Doha, Qatar. |
| 2013 | A Peer Reviewer, Taibah University International Conference, and Advances in information technology in the Holy Quran and its Sciences Service. |
| 2013 | Apeer Reviewer, Multimedia Applications Book , Sudan Open University. |
| 2014 | Curriculum expert to assess and evaluate the Curriculum of Multimedia Bachelor - Sudan Academy of Communication Sciences. |
| 2014 | Curriculum expert - assessment and approach Bachelor of Multimedia -Sudan Academy for Communication Science. |

4th Associations Members

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| A member of the Scientific Council of the Faculty of Communication Sciences - Garden City University of Science and Technology. | 2012–Date |
| A member of Research Council - College of Communication Sciences - Sudan University of Science and Technology. | 2014–Date |
| A member of Sections Council - College of Communication Sciences, Sudan University of Science and Technology. | 2014–2015 |
| Council Member, multimedia department - College of Communication Sciences, University of Sudan for Science and Technology. | 2014–Date |

5th Associations Membership:

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|------------------|--|
| 1993- Now | Member, Sudanese Public Relations Union. |
| 1993-Now | Member, Sudanese Journalists Union. |
| 1999-2005 | Executive Member, Democracy Development Center |
| 2008-Now | Member. Telecenter Organization. |
| 2009- Now | Member, ISOC. |
| 2010-Now | President, Sudanese Association of Communication Sciences and Media. |
| 2016 | Member, International Association of Engineers (IA Eng). |

6th Teaching Areas:

- Press Editing.
- TV Press.
- International Communication.
- Basic of Multimedia.
- Virtual Reality.
- Presentation Skills.
- Press Design.
- Scenario.
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- Application of High Quality Multimedia.
- Intro. to web design.
- Web content management.
- Advertising design skills
- Print, Broadcast, and visual design.
- Aesthetics

Supervision of Graduate Studies

- Supervision of five students to Master Degree.
- **On Job Training:**

| Year | Duration | Course Title | Place |
|------|----------|----------------------|---|
| 1994 | 6 Months | Translation Course | Sudan National Center of Languages, Sudan |
| 1999 | 40 Hours | Basic Administration | Public Administration Institute, Amman, Jordan. |

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|------|-----------|--------------------------------|--|
| 2001 | 3 Months | T.V programs preparation | Sudan Television Training Center, Sudan. |
| 2004 | 3 Months | T.V programs preparation | Multimedia University, Malaysia. |
| 2005 | 10Days | Education Programs Preparation | BBC |
| 2007 | 40Hours | Website Designing | National Information Center, Sudan. |
| 2008 | 40 Hours. | Time Management Course. | DAKH Training Center, Sudan. |
| 2009 | 40 Hours. | Web content management. | National Information Center, Sudan. |
| 2009 | 40 Hours | Reporting Skills. | DAKH Training Center, Sudan. |
| 2010 | 40 Hours | Advance Web designing | Management Development Centre, Sudan |